



Elephants Don't Bite – Donkeys Don't Kick **How to Engage as a Non-Partisan Advocate.**

In our current political climate, there is an importance to capturing the individual voice of every person while unifying to communicate a message important to your industry.

Fear of feeling misunderstood or unwise is one of the main reasons people do not engage with their elected officials. This session dispels this fear and empowers one to become an engaged non-partisan advocate.

During this interactive session, be inspired by a message that examines the important role each and every citizen has in advocating for the policy issues important to them. Together, you will become aware of successful strategies to create influence and garner support for projects beneficial to you, your organization and things that are important to you. You will leave with the tools needed to communicate with a stronger voice and advocate for what you believe in.

Learner outcomes:

- Recognize your important role in communicating to elected officials
 - Comprehend the *Seven Actions of Highly Effective Advocates*
- Depart with a plan to advocate for your profession and industry