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## Empowering People to Make a Difference!

### The Art of Advocacy!

How can we empower people to support your causes today? How do we develop them into top advocates for tomorrow?

What are you doing today to effectively engage advocates for your cause or organization? What are you doing to; raise awareness, increase education, donations, and media exposure while engaging current and attracting new supporters?

How do we do this? With the art of advocacy using the *7 Actions of Highly Effective Advocates*—and a united voice—your members and supporters can be more effective.

Discover successful advocacy strategies to influence and garner support for your organization and cause. Leave with the tools you need to communicate the value of meetings to all stakeholders.

This program raises awareness and provides the tools needed to communicate with a strong, united voice. Advocates truly MAKE A DIFFERENCE.

Learner outcomes:

- Myth –busting of advocacy through understanding of the 7 Branches of the Advocacy Tree
- Understand the *Seven Actions of Highly Effective Advocates*
- Depart with a plan to advocate for your organization and cause